

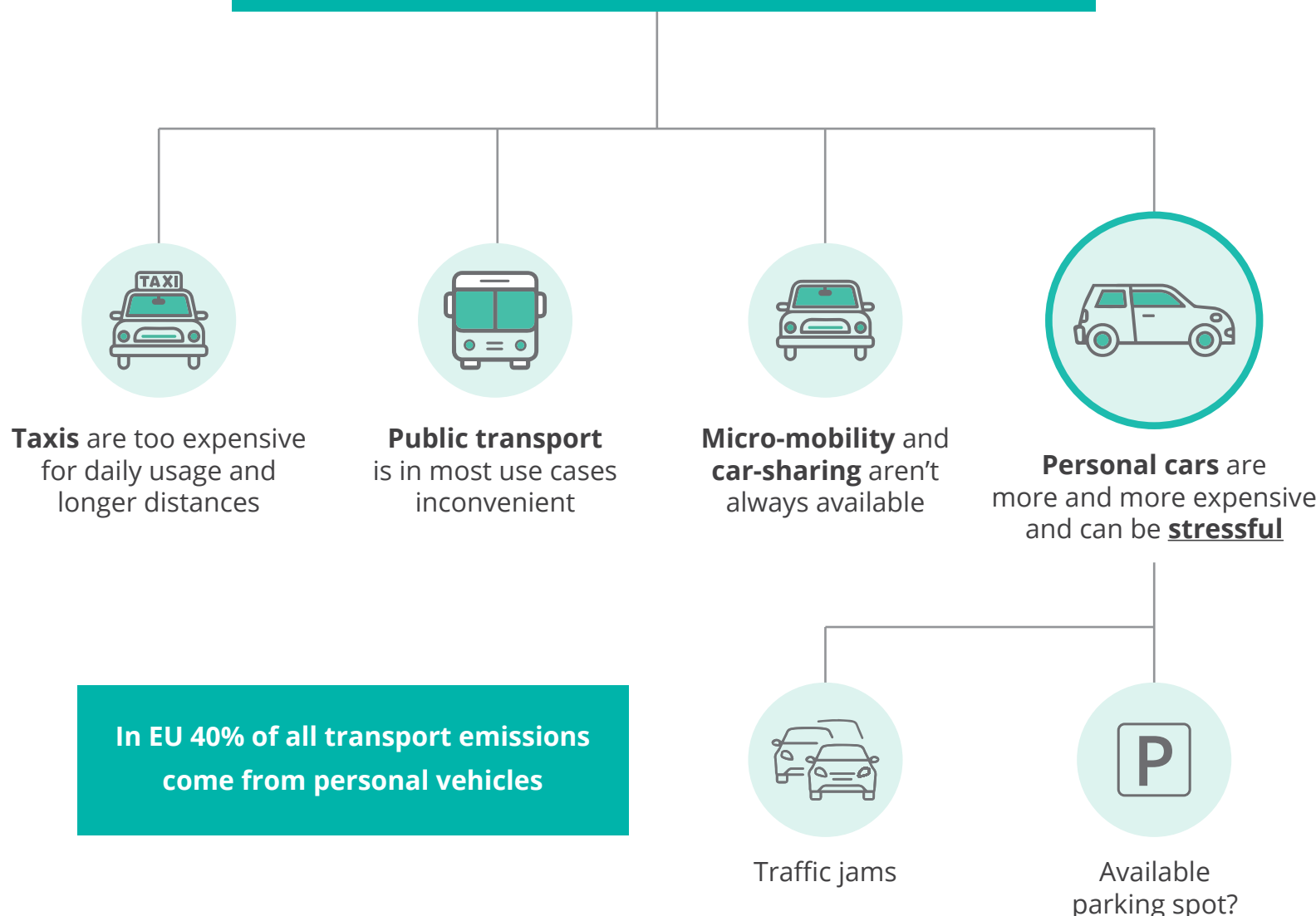
#GoTogether

Low-cost, low-carbon, door-to-door mobility at scale

GoOpti
Dynamic shuttle platform



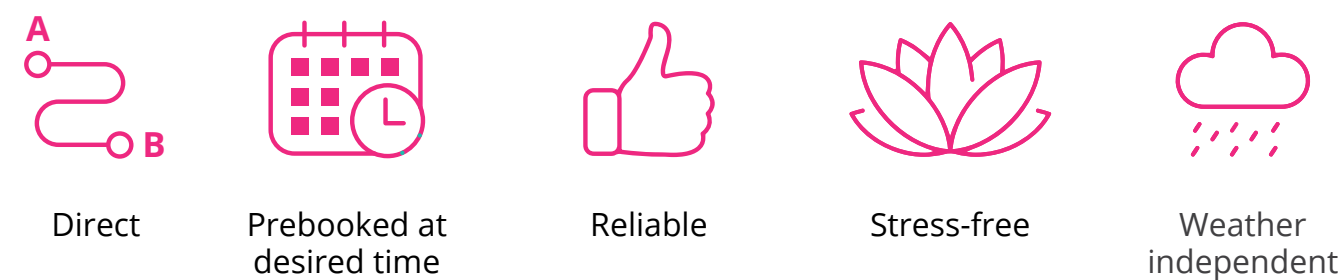
Problems of mobility today



Solution

Door to door service of taxi at the price of a bus.

GoOpti service is:

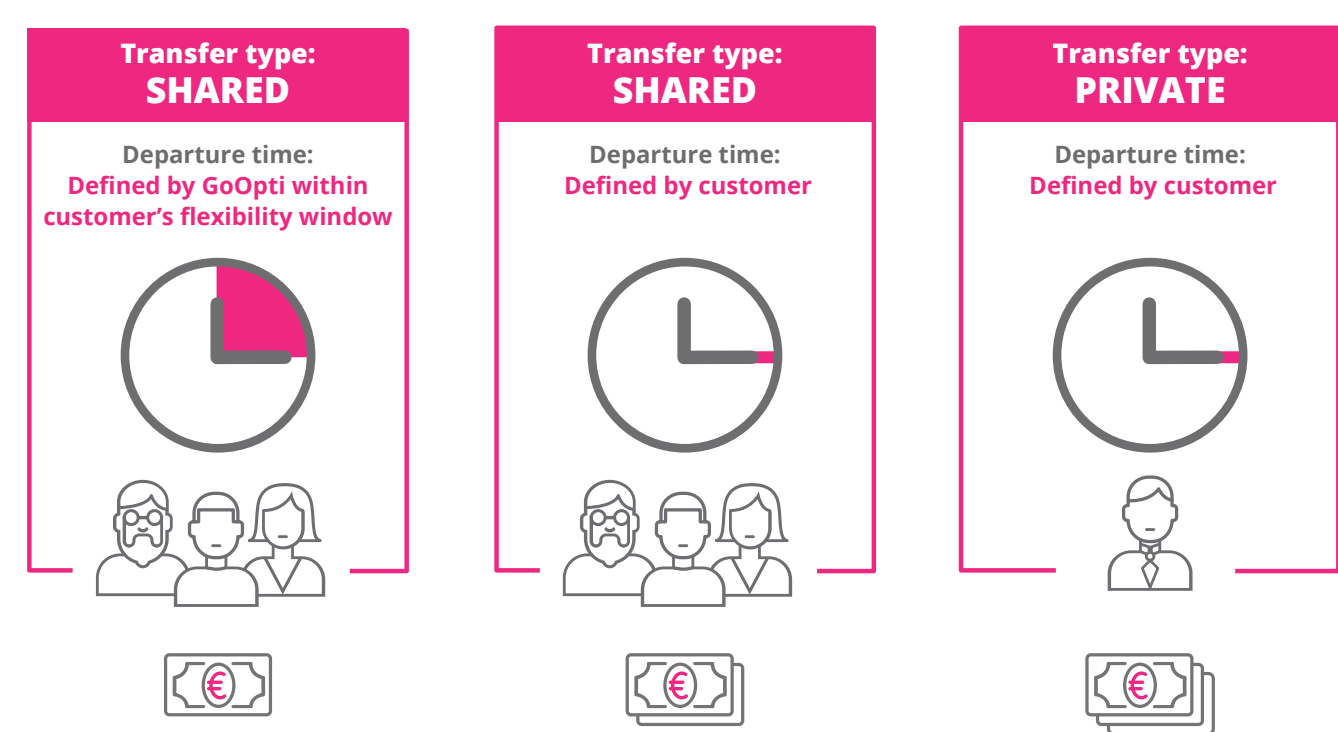


- AI powered
- minimisation of empty km
- 75% occupancy
- 28g passenger/km emission
- no subsidies needed when route matures
- NPS = 75

76% of our clients would otherwise travel by car therefore our 1 van removes almost 3 vehicles from the streets.

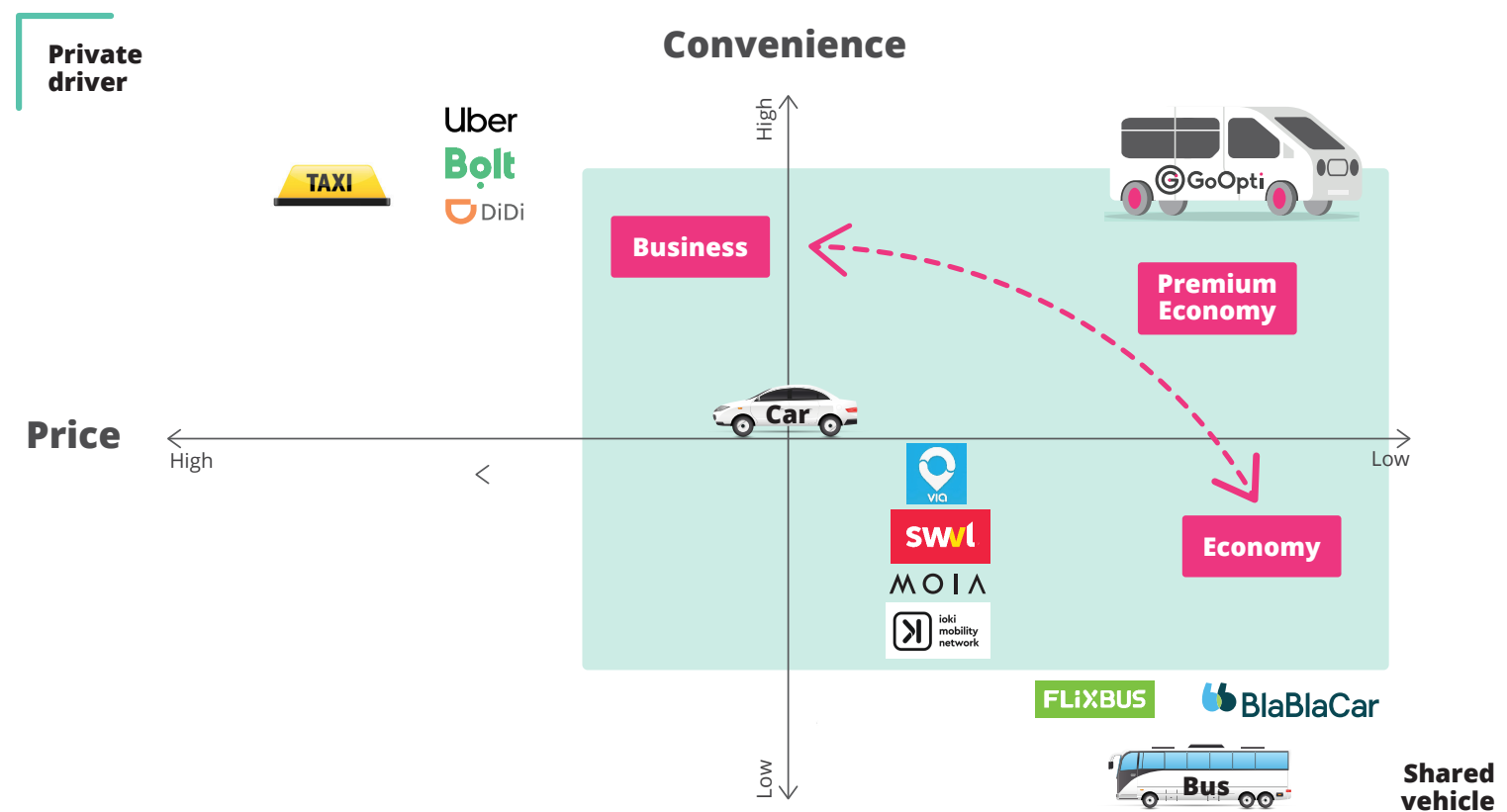


How does it work



Passengers pay more to set their own departure times, and less if they adapt to GoOpti's schedule

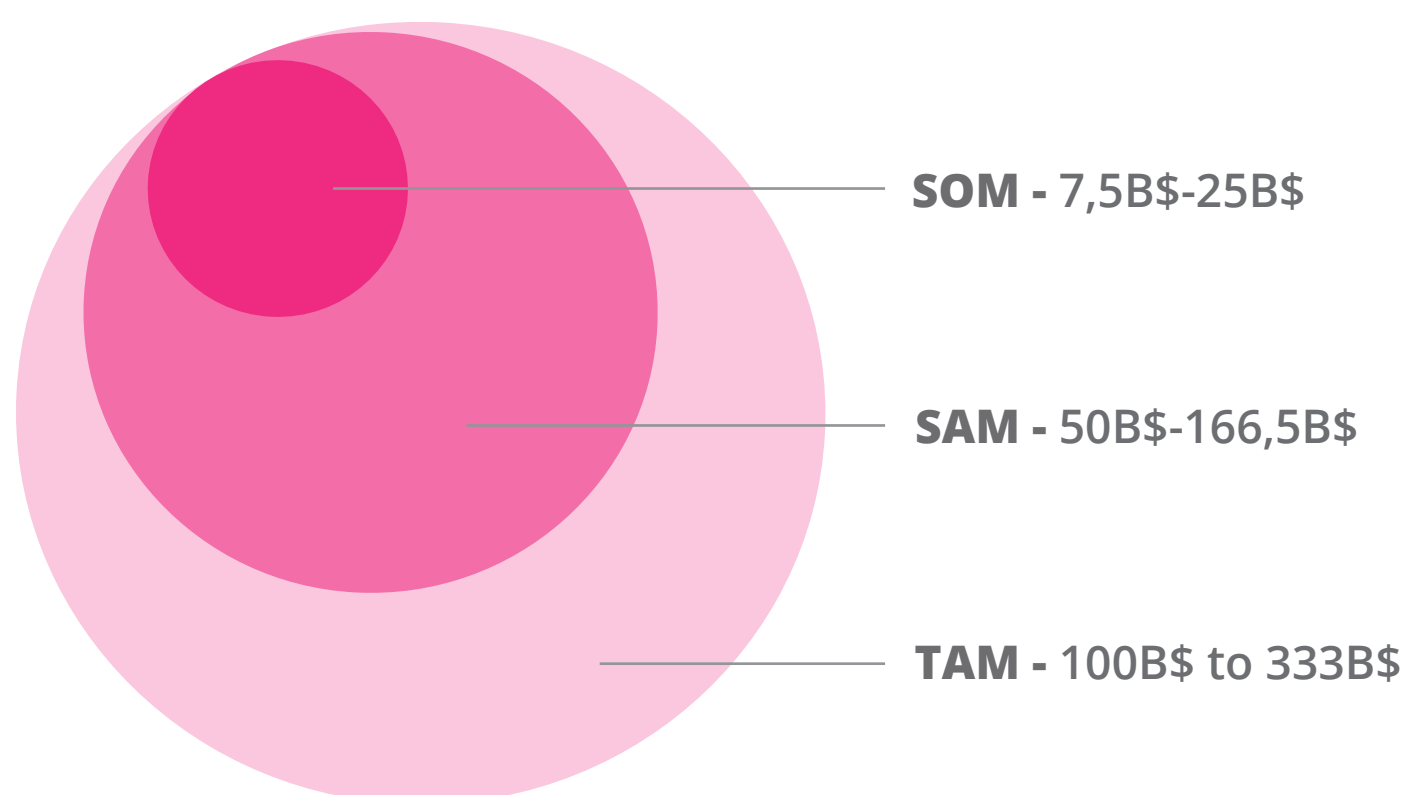
GoOpti occupies a unique market niche



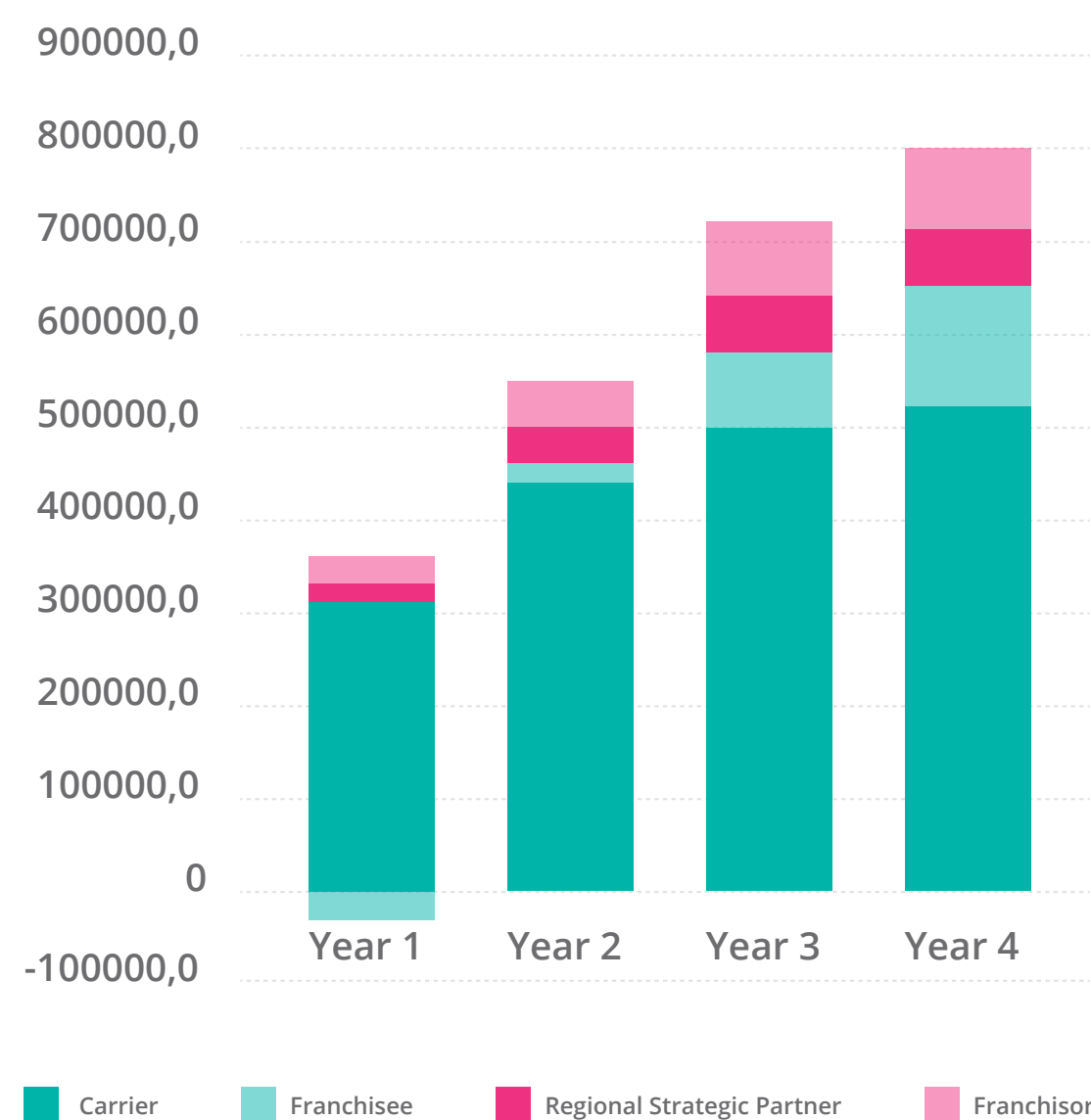
More convenience at lower price

- Private or shared
- At desired time or a bit flexible
- Can not be late or can not be picked up before
- Consumer has a choice
- Aggregate different demand segments
- Everyone benefits

The market potential is immense



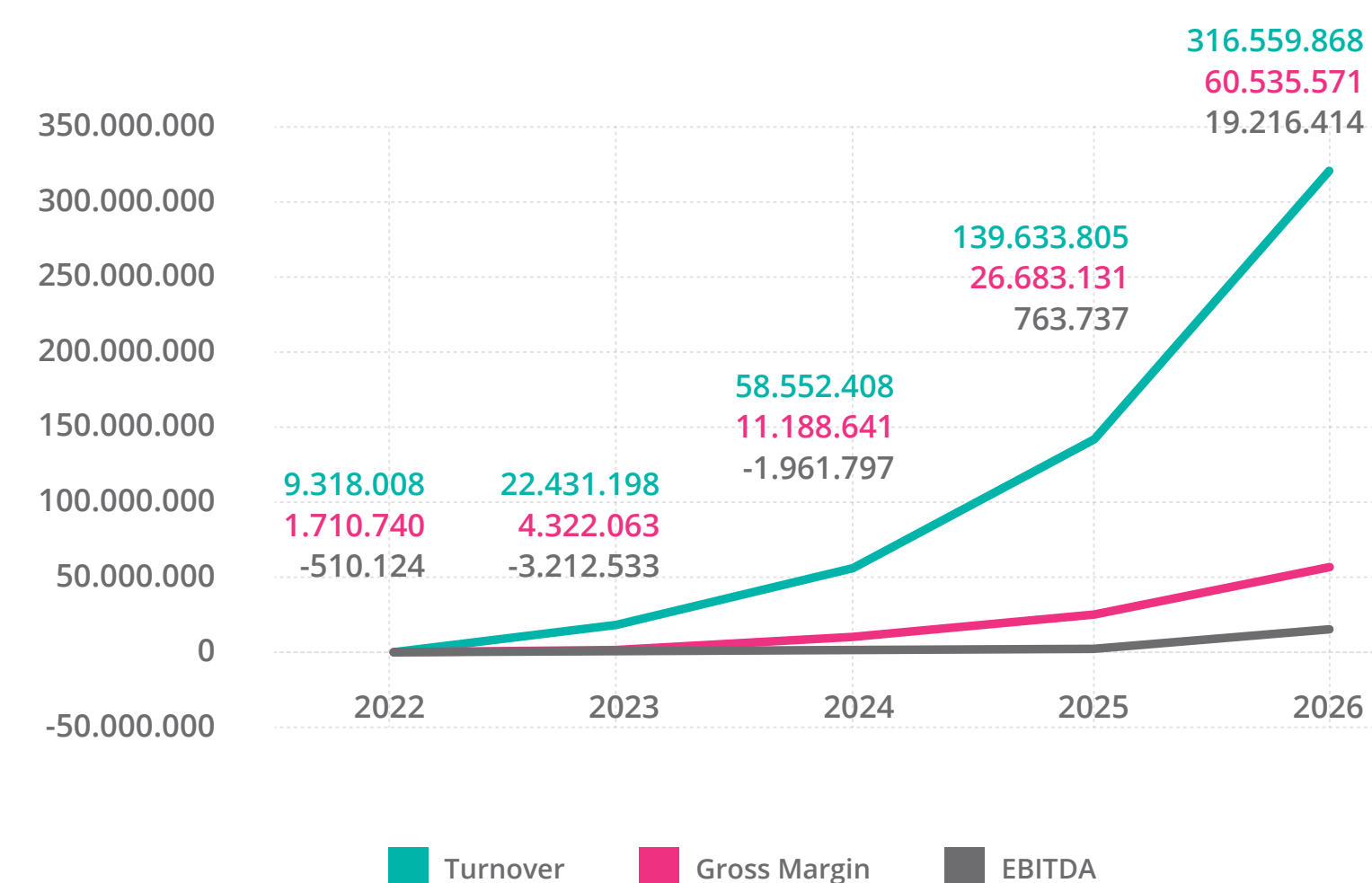
Revenue model



WHO	Revenue	Variable costs
Franchisor	15%	Servers, payment gateway, SMS, other fees
RSP	case by case	Marketing costs, Customer support
Franchisee	20%	Costs of execution
Carrier	per km	Fuel, driver salary, vehicle maintenance

GoOpti uses a franchising model to **organise vehicle and driver supply**. Franchising minimises GoOpti capital requirements, aligns the interests of the platform and the asset owner, improves reliability, and facilitates additional supply to manage demand peaks

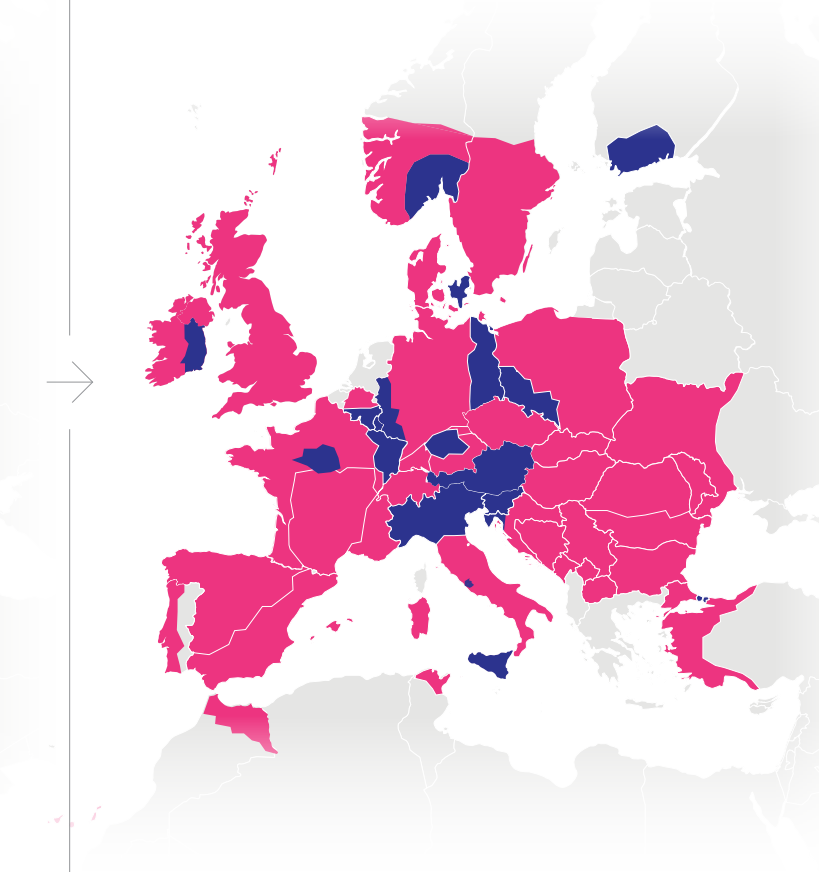
Financial highlights



2023

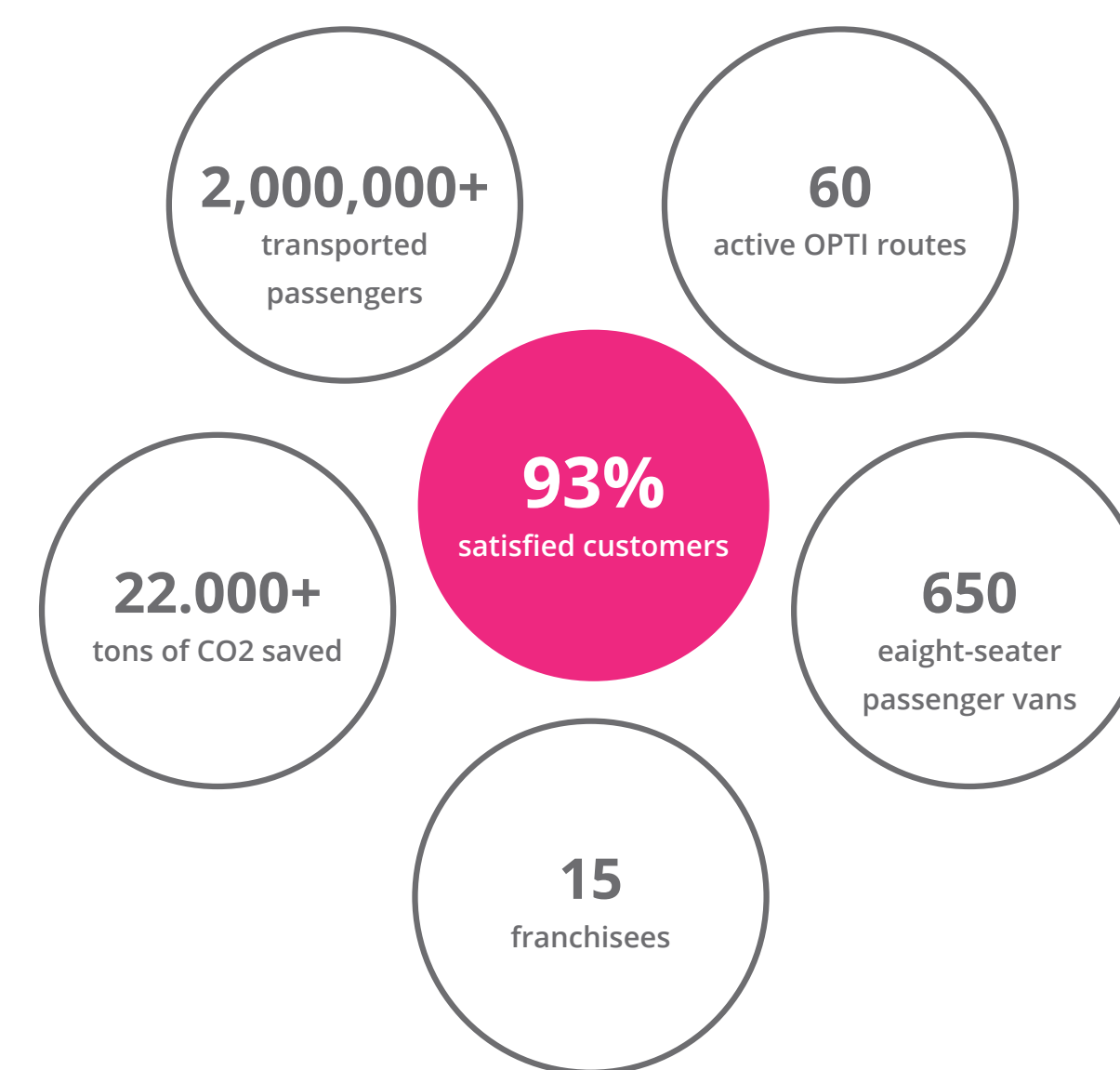


2026



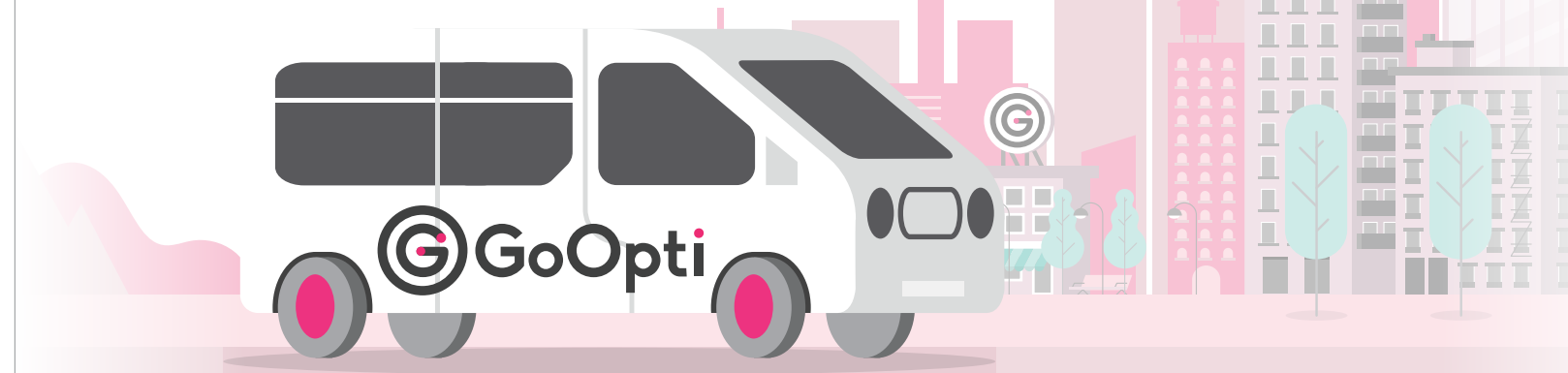
Airport shuttle | Airport shuttle & Intercity

GoOpti in numbers



#GoTogether

Jump on our ride!



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www.GoOpti.com